

## Press Contact

For Immediate Release

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## Analog Way exhibits at prolight + sound 2015 - Hall 9 - Booth #D04 -

March 2015 - Analog Way is pleased to exhibit at prolight + sound 2015, from April 15-18, 2015, in Frankfurt, Germany. Analog Way will showcase its powerful Ascender 48 endowed with the Perspective Layers feature, as well as a selection of its mid-range Seamless Switchers.

### **New - [A world's first feature on the Ascender 48](#)**

**Ascender 48 (Ref. ASC4806)** will be shown with an unparalleled operating mode: Perspective Layers. Available as an option for all **Ascender 48** units, including units already in the field, Perspective Layers allow animation of live layers with a virtual viewing perspective in real time with X,Y,Z axis rotation control. In Perspective mode, the **Ascender 48** can display 3 Perspective Layers per output plus a native background. The Perspective Layers can support the same seamless transition effects as any other layer. Using the Monitoring output, the operator can display the Perspective Layers on a preview in real time in order to see and arrange all layers and presets. Creation and management of the Perspective Layers can be managed directly from the **Ascender 48's Web RCS**, a user-friendly interface.

Equipped with 48 scalars, the **Ascender 48** offers Mixer, Hybrid, Hard Edge and Soft Edge configurations to fit any application.

### **[Pulse<sup>2</sup>-3G - Mixer Native Matrix Switcher with 8 inputs](#)**

Based on the **Midra™** platform, **Pulse<sup>2</sup> (Ref. PLS350-3G)** is a versatile Mixer Native Matrix Switcher offering diverse connectivity through 8 seamless inputs and 14 source plugs, including Universal Analog, DVI-D, HDMI and 3G-SDI plugs. **Pulse<sup>2</sup>** can operate fast and seamlessly switch between any of its 14 input plugs without fade through black or loss of sync. The product features a matrix mode with 2 outputs (Program and Preview) and one 3G/HD/SD-SDI output plug useable as video output or Program clone.

Digital audio can be easily embedded or de-embedded on HDMI and DVI-D connectors on inputs and outputs. For easy routing of audio signals, some functions such as Fast Routing and Audio Breakaway mode are available. The **Pulse<sup>2</sup>** will be showcased controlled through the **RCS<sup>2</sup>**, an intuitive AIR application, during prolight + sound.

### **[QuickVu-3G - Tri-Scaler Mixer true Seamless Switcher](#)**

Based on **Midra™** platform, **QuickVu (Ref. QVU150-3G)** offers a large variety of connectivity, through 8 seamless inputs and 14 source plugs, including Universal Analog, DVI-D, HDMI and 3G-SDI plugs. **QuickVu** can operate fast and seamlessly switch between any of its 14 input plugs without fade through black or loss of sync. The product features 2 outputs (Program and Preview) and one 3G/HD/SD-SDI output plug useable as video output or Program clone. To fit any display resolution, including non-standard formats like LED walls and rear-projection cubes, **QuickVu** offers custom output format management, with a main layer fully resizable and that can be positioned anywhere. **QuickVu** provides the ability to modify the Program in real time without using the Preview.

**QuickVu** will be showcased for applications on LED walls and controlled through the **RCS<sup>2</sup>**, an intuitive AIR application, during prolight + sound.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

