

Analog Way Exhibits at TecnoMultimedia InfoComm Brasil - Booth #114

April 2016 – Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to exhibit at TecnoMultimedia InfoComm Brasil 2016 from May 10-12, 2016 in São Paolo. At booth #114, Analog Way will be showcasing the VIO 4K, a premium multi-format converter that includes a variety of innovative features for LED wall applications. They will also be showcasing the Ascender 48 - 4K - PL, a powerful multi-screen seamless switcher; moreover, the company will present the new features of its LiveCore™ series.

Ascender 48 - 4K - PL, Powerful Multi-Screen Seamless Switcher with Perspective Layers Animation



Always at the forefront of new technology, **Analog Way** has developed outstanding features for the high-end presentation market on its **LiveCore™** series of premium AV video processors. The new version V04 enhances performance thanks to new capabilities which will be demonstrated during TecnoMultimedia InfoComm Brasil 2016 on the **Ascender 48 - 4K - PL (Ref. ASC4806-4K)**. This most powerful multi-screen seamless switcher with 48 scalers is equipped with 12 inputs, 4 outputs, and 6 true-seamless scaled layers, plus a native background layer per output. An unparalleled operating mode, the Perspective Layers is available as an option for all **Ascender 48 - 4K** units, including units already in the field. This mode allows animation of live layers with a virtual viewing perspective in real time with X, Y, Z axis rotation control.

In addition, improvements on the **LiveCore™** new version have been developed and will be highlighted during the show. Among these improvements, it is now possible to manage the frames and logos of the linked slave device from the master device. In other words, when two **LiveCore™** units are linked together, 8 frames and 8 logos are available instead of 4; therefore, the use of frames for the native background is significantly simplified. Another improvement is the latency. It has been reduced when using the “follow mode.” When the internal rate is generated by the “follow mode” of an input, all the inputs that are synchronized with this reference have a minimal latency of one frame at the output of the **LiveCore™** unit. This new version also allows for a different rate to be set from the internal rate to an output. This feature is only available on the four output **LiveCore™** units.

VIO 4K, the Ultimate Video Processing Toolbox



VIO 4K (Ref. V701) is a powerful multi-format converter offering the latest generation of digital connectivity. Natively equipped with seven inputs, **VIO 4K** enables the conversion of a multitude of signals including: Dual-link DVI, DisplayPort, HDMI, 6G-SDI Optical, and universal analog, into an impressive array of output signal formats up to 4K 30Hz.

VIO 4K was designed to provide optimum versatility. It includes three slots for optional I/O modules, two for video processing with capacity to handle formats up to 4K 60Hz 4:4:4 and one for audio processing with XLR connectors. With all options, **VIO 4K** features 9 inputs and 3 outputs. Although only one source can be processed simultaneously to the 3 outputs at any given moment, each video “copy” of the selected source can have different resolution and image area of coverage. Perfectly adapted for non-standard signal management, notably for LED walls, **VIO 4K** offers unique features and functionalities such as: output rotation, advanced management of the area of interest and unlimited layer resizing capabilities.

VIO 4K can be easily controlled directly from the front panel thanks to a large 3.5' TFT color screen offering live visualization of sources as well as audio monitoring. A **Web RCS** is also available to control **VIO 4K** through Ethernet and USB plugs.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, **Analog Way** has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

Press Contacts:

Amandine Teyssier

Communications Manager

Tel: +33 (0)1 81 89 08 73

amandine.teyssier@analogway.com

Mélissa Guimaraes

Communications & PR Coordinator

Tel: +33 (0)1 81 89 08 73

melissa.guimaraes@analogway.com