

## Press Contact

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For Immediate Release

## Analog Way announces the Vertige™, a new Remote Control Console designed for Analog Way's latest generations of Mixers/Seamless Switchers

April 2014 – Analog Way is pleased to announce the Vertige™, a new Remote Console designed to control Analog Way's LiveCore™ and Midra™ series of Mixers/Seamless Switchers. With a brand new design and an innovative approach to show creation and management, the Vertige™ Console will help unleash the full potential of the Switchers controlled.

In addition to the Web RCS and RCS<sup>2</sup>, two intuitive user interfaces designed for the LiveCore™ and Midra™ series, the Vertige™ offers a new creative Remote Console for wide single or multi-screen configurations.

### An ergonomic Console at the heart of Analog Way's new generation of Mixers & Seamless Switchers

In order to control its latest and future Mixers & Seamless Switchers, Analog Way introduces the Vertige™ Console.

*"When conceiving the Vertige™ Console, we carefully thought out its design, ergonomics and functionalities to make it capable of controlling a wide range of our Mixers",* says Franck Facon, Marketing & Communications Director at Analog Way.

Version 1.0 of the Vertige™, compatible with the LiveCore™ series of Premium Presentation Mixers, will start shipping in June 2014. A new firmware version ensuring compatibility with the Midra™-based systems is due in the first semester of 2015. Future developments will also include compatibility of the Vertige™ Console with a selection of Analog Way's legacy Mixers.

Vertige™ presents a large operations panel of 510mm depth and 740mm wide (20"x29.2"), showing different sections to set-up and control a show: Source, Layer, Preset, Edit, Control and Transitions. These sections feature direct keys, contextual buttons, sliders, knobs as well as a joystick and T-Bar to operate the Console.

In addition, Vertige™ includes a large 16/9 TFT color touch screen allowing the display of the Program, Preview and content snapshots on the same page. The representation of the whole scene on the touch screen will be particularly valuable when working on multiple layers from different screens simultaneously.

### Conceived and built to provide optimal efficiency and simplicity

To easily identify groups of sources, layers and presets, contextual buttons are available. Users can assign a name and a color to each button, thus helping structuring the elements of a show. They can also be organized in different pages and be easily recalled when needed.

Layers can be selected and edited using a joystick, coders or a keypad. Contextual buttons are available here to provide access to shortcuts and other tools.



Motorized sliders can be assigned to screens through contextual buttons. The sliders can be used for effects like a T-Bar, or in an Alpha mode for keying. A large T-Bar allows simultaneous action on all sliders.

In addition, libraries of effects and borders will be included in the **Vertige™**. Operators will have the opportunity to personalize and complete these libraries and even export them if needed.

To ensure optimum efficiency, **Vertige™** is based on “screen” management: each Mixer’s output can be managed independently and considered as one screen. Operators can quickly organize and manage their screens as wanted. For example, a layer can be changed simultaneously on all screens within seconds. Advanced combinations can be performed and saved for later use.

#### Safe and flexible utilization

When setting-up the **Vertige™**, different user profiles can be created - Administrator, User, etc. - ensuring different levels of access and permissions.

To secure show creation and provide higher flexibility, the **Vertige™** Controller allows the recording and export of a show at different levels of its programming.

*“With its innovative features and philosophy, the **Vertige™** Console perfectly supplements our Mixers and Switchers as it provides fast and advanced capabilities to show creation and management”, concludes Facon.*

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

