



**PRESS RELEASE- FOR IMMEDIATE RELEASE**

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**Analog Way rewards its Best Sales Rep for 2008  
at InfoComm 2009!**

**July 2009 – Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, is pleased to reward Brooks Platts, from EDA Marketing, for his outstanding sales results in 2008.**

Established in 1997, EDA Marketing covers the whole Southeast region for Analog Way. EDA only represents quality manufacturers and prides itself on being accessible to its customers. Brooks Platts has been working for EDA Marketing for five years, but he started selling Analog Way products during his previous functions as a House of Worship dealer. Brooks' territory covers, North Carolina, South Carolina, Eastern and Central Tennessee. *"Analog Way has been a great fit for dealers specifying relevant features, benefits and competitive price,"* comments Brooks Platts. *"Since Analog Way makes such unique products, my dealers and rental houses have used them in a variety of markets and applications including HOW, education, broadcast and more."*

Ludovic Mellot, Analog Way Inc.'s Vice President, remitted the Best Sales Rep prize to Platts, who was also offered a trip voucher for him and family as a reward for his great results in 2008. *"Brooks achieved outstanding results thanks to his professionalism, product knowledge and customer service orientation. We are pleased to work with partners like Brooks who fully understand and adopt Analog Way's culture,"* comments Mellot.



**Brooks Platts awarded Best Rep 2008 by Ludovic Mellot**

**Analog Way – 20 years of innovation**

Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, will celebrate in 2009 its 20<sup>th</sup> anniversary. The company, with worldwide locations (USA, France and Singapore), designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

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