



ANALOG WAY®

PRESS RELEASE- FOR IMMEDIATE RELEASE

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Analog Way announces the release of its new Interactive Product Catalog 2008/2009

October 2008 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers announces **the release of its new Interactive Product Catalog 2008/2009**.

Analog Way has released the new version of its **product catalog for 2008/2009 in English and French**. It includes a brand new full colored presentation and an update of its latest products and application notes. Each product is presented with a comprehensive description, High Definition pictures, technical specifications, new applications, product comparison and a glossary.

After the release of this new Product Catalog 2008/2009 in print, Analog Way is pleased to announce the release of its **interactive product catalog**. Discover this very useful and user-friendly version in English and French on a same CD-ROM, also available at <http://analogway.com>.

To receive Analog Way's new Product Catalog 2008/2009 in print or in CD-ROM, please contact your sales representatives or visit our website at <http://analogway.com>.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

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