



PRESS RELEASE- FOR IMMEDIATE RELEASE

Sales Contact :

US: salesusa@analogway.com
Europe: saleseuro@analogway.com
Asia: sales@analogwayasia.com

PR Contact :

Amandine Teyssier
Tel: + 33 1 64 47 14 14
Email: marketing.a@analogway.com

Analog Way announces the Di-VentiX LE, a new dual Scaler Multi Layer Hi-Resolution Mixer Seamless Switcher

January 2009 - Paris, France – Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, announces a new release to its High Resolution Seamless Switchers range: Di-VentiX LE (ref DVX8032), a Dual Scaler Multi Layer Hi-Resolution Mixer Seamless Switcher.

Di-VentiX LE by Analog Way is a Multi Layer Mixer Scaler Seamless Switcher with Universal Analog and Digital input/output and Full High Resolution Digital Processing. It offers numerous Live effects including PIP, Down Stream Keying and Chroma Key as well as a Multi Layer Mixer operation mode.

In a **Multi Layer Mixer mode**, **Di-VentiX LE** uses one output as a Preview and the other, the Main output, for the audience. The Preview allows viewing 100%⁽¹⁾ of what the Main output will display. Thanks to its full frame and logo memory, the **Di-VentiX LE** can display up to 4 layers: 2 Live Sources, 1 Frame and 1 Logo. Live Layers can be customized by the users with various attributes: Mask, Transparency... Full screen Frame can be used as a background.

Di-VentiX LE offers 2 DVI-I inputs including analog connectors, 2 SDI inputs as well as 4 universal analog inputs. SDI is compatible with SD and HD TV formats so is DVI which offers computer formats in addition. With state of the art 100% digital processing, **Di-VentiX LE** outputs Digital and Analog Signals in SDI, DVI and VGA (RGBHV), simultaneously on the main output⁽²⁾ with a selection of many formats from HDTV to Computer 2K. **Di-VentiX LE** provides a high image quality thanks to its true 10 bit SD/HD auto adaptive pixel by pixel 3D motion compensation processing, de-interlacing, auto 3:2 and 2:2 reverse pull down circuitry and processing, TBC and Frame follower.

LOGO and FULL FRAME can be recorded in the large non volatile memory of the DVX8032: up to 8 still logos and 8 full screen frames. These elements can be acquired from the displayed image or uploaded.

Audio Stereo switcher card (optional) features 8 inputs and 2 outputs. An auxiliary input can be mixed with any other input. Master volume and individual input level can be adjusted. Each input and output offers balanced or unbalanced connections.

Video Output card (optional) provides SD or HD TV formats in various signals and connectors from Composite Video to HD SDI. This output can be used to record the show by outputting the same content as the Main output.

Fully operational from its own front panel remote control RKD8044(T) or computer software (RCS supplied), **Di-VentiX LE** offers a variety of control options. Equipped with TCP/IP and RS232, it can be updated with new features and functions.

(1): If a Scaler is available

(2): Can be used simultaneously when the format is compatible

Analog Way – 20 years of innovation

Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, will celebrate in 2009 its 20th anniversary. The company, with worldwide locations (USA, France and Singapore), designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com