



ANALOG WAY®

PRESS RELEASE – For Immediate Release

Sales Contact:

Alexander Schöpff
Tel: +33 1 64 47 16 03
E-mail: saleseuro@analogway.com

PR Contact:

Amandine Teyssier
Tel: + 33 1 64 47 14 14
E-mail: amandine.teyssier@analogway.com

Analog Way launches two new HD Seamless Switchers with Mono Scalers
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January 2010 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, will introduce two new Seamless switchers: Quattro Value and Octo Value. Equipped with mono scalers, Quattro Value and Octo Value are completing Analog Way's new range of Hi-Resolution Seamless Switchers featuring Dual and Tri Scalers.

Totalling 8 products, the new line offers the right solution to every type of project at the best price/performance ratio on the market. Come and discover these new solutions on Analog Way's booth #3D94 during Integrated Systems Europe 2010 from February 2nd to 4th, in Amsterdam, Netherlands.

Quattro Value (Ref. QXE831) and Octo Value (Ref. OXE831) are High Resolution Digital and Analog, Computer and Video Scaler Seamless Switchers. They perform ultra fast and smooth transitions between any Video or Computer sources. They also allow true seamless switching between one computer input (direct) and any other Video or Computer Input.

Quattro Value is fitted with 4 Universal A/V inputs including one DVI and 3 outputs: 1 Analog, 1 DVI for the Main and 1 Analog for the Preview. **Octo Value** features 8 Universal inputs including one DVI and 4 outputs: 2 Analog, 1 DVI for the Main and 1 Analog for the Preview.

The products both offer a true scaled preview out offering the facility to visualize any source before displaying it on the Main output. Preview out ensures easy and safe presentations since any source can be checked before being shown to the audience.

High quality picture insertion can be created from any input. The PIP can be smoothly sized and moved anywhere over the background image. The PIP source can be fast and smoothly switched through a fade to black or customized color. The PIP opening offers a choice between Cut and Fade. The products feature other effects such as fade and titling, high resolution logo insertion and frames stored.

Quattro Value and **Octo Value** are state-of-the-art Up/Down Video and Computer Scalers. Ready to fit the native resolution of the latest HD display devices, they provide a high quality image thanks to their high quality digital decoder, improved 3:2 and 2:2 pull down circuitry, auto-adaptative pixel by pixel 3D motion compensation, time base corrector, frame rate converter and follower.

Easy to use, the products offer an Auto Setup function and a powerful Auto Clock & phase for Computers. Each input image control can be individually set and stored in non-volatile memories.

Each input is fitted with a stereo audio line.

QXE831 and **OXE831** are fitted with a Dual RS232 Com port for integral remote control and automatic control of other devices in the installation. Upgrades are available on the website and a TCP/IP connection allows for remote control and/or upgrade.

User-friendly and ultra compact, **Quattro Value** and **Octo Value** are designed for high resolution A/V presentation displays, Houses of Worship, conference, boardrooms and events.

Analog Way – 20 years of innovation

Founded in 1989, Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product pictures and specification sheets available upon request - Please contact Amandine Teyssier at +33 1 64 47 16 03 or send an email to: amandine.teyssier@analogway.com