



PRESS RELEASE – FOR IMMEDIATE RELEASE

Sales Contact:

US: salesusa@analogway.com

Europe: saleseuro@analogway.com

Asia: sales@analogwayasia.com

PR Contact:

Amandine Teyssier

Tel: + 33 1 64 47 14 14

Email: marketing.a@analogway.com

Analog Way announces the Opus, its brand new Multi Layer Hi-Resolution Mixer Seamless Switcher with 3 Scalers!

July 2009 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is proud to announce a new release to its Seamless Switchers range: Opus (Ref. OPS300) by Analog Way is a Multi Layer Hi-Resolution Mixer Seamless Switcher with 3 Scalers!

Opus by Analog Way is a **Multi Layer Mixer Scaler Seamless Switcher with Universal Analog and Digital input/output and Full High Resolution Digital Processing**. This high-grade easy to use A/V Presentation Mixer Switcher is particularly adapted to rental and staging and high-end installations due to its excellent versatility. It offers numerous Live effects including Keying and Moving PIP as well as 2 different operation modes: Multi Layer Mixer and 12 by 2 Seamless Native Matrix.

In **Multi Layer Mixer Mode**, **Opus** uses one output as a Preview and the other, the Main output, for the audience. Thanks to its full frame and logo memory, **Opus** can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Live Layers can be customized by the users with various attributes: Borders, Movements, Zoom or Transparency.

In **Seamless Native Matrix Mode**, **Opus** offers a 12 x 2 scaled native matrix with true seamless switching. The switch between any of the 12 inputs can be in cut or fade and synchronized on the 2 outputs.

Opus offers up to 12 inputs including 2 fitted with digital DVI and 2 fitted with SDI. SDI is compatible with SD and HD TV formats so is DVI which offers computer formats in addition. With state of the art 100% digital processing, the **Opus** outputs Digital and Analog Signals in DVI and VGA (RGBHV) simultaneously with a selection of many formats from HDTV to Computer 2K.

Opus provides a high image quality thanks to its true 10 bits SD/HD auto adaptive pixel by pixel 3D motion compensation processing, de-interlacing, auto 3:2 and 2:2 reverse pull down circuitry, processing and Frame follower.

Logo and Full Frame can be recorded in the large non volatile memory of the **OPS300**: 8 still logos and 8 full screen frames. These elements can be uploaded from computer files via Ethernet LAN or dual RS232 connections or acquired from the displayed image.

Integrated Audio Stereo switcher features 12 inputs (10 analog and 2 from embedded SDI) and 2 outputs. An auxiliary input can be mixed with any other input. Master volume and individual input level can be adjusted. Auxiliary input, input #7 and outputs offers balanced or unbalanced connections.

The Video Output card provides SD or HD TV formats in various signals from Composite Video to HD SDI. This output can be used to record the show by outputting the same contents as the Main output.

Fully controlled from its own front panel as well as from its Remote Control Software (supplied) or from the new **Orchestra** remote console, **Opus** offers a large range of utilization. Equipped with TCP/IP and dual RS232, **Opus** can be updated with new features and functions improving its life time.

Analog Way – 20 years of innovation

Founded in 1989, Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com