



ANALOG WAY®

**PRESS RELEASE – For Immediate Release**

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**Analog Way showcases the ORCHESTRA, its new powerful Remote Controller  
ISE 2010 – Booth #3D94**

November 2009 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, is pleased to demonstrate the ORCHESTRA, a new release to its Consoles range. ORCHESTRA (Ref. ORC50) is a powerful intuitive and ergonomic Remote Console controlling a large number of Analog Way's Mixer Seamless Switchers. Come and discover this new solution on Analog Way's booth #3D94 during Integrated Systems Europe 2010 from February 2<sup>nd</sup> to 4<sup>th</sup>, in Amsterdam, Netherlands.

ORCHESTRA by Analog Way is a Powerful intuitive and ergonomic Remote Controller designed to manage, independently or simultaneously, several Switchers such as **Di-VentiX II**, but also the whole new range of Mixer Seamless Switchers developed by Analog Way: **Opus, Pulse, SmartVu and their Light Editions**. The Switchers can be controlled either as stand-alone boxes or as any kind of combination, including Soft Edge Blending.

ORCHESTRA offers the control of matrixes in order to multiply the number of sources, whatever input number the Analog Way Switcher provide. Once connected to the Analog Way Switchers, ORCHESTRA can control up to 6 independent screen configurations in different locations (single display or multiple projectors in Soft Edge Blended mode) and store up to 64 presets per screen configuration. ORCHESTRA controls all the effects and functionalities of the Analog Way Switchers it controls:

- Control of Soft Edge Blending presentations, on up to 6 different screens, horizontally or vertically,
- Size, shape, and position of the PIP,
- Transition effects,
- Configuration of each input/output of the controlled Switchers.

Designed with a 16/9 TFT color touch screen for preview of all configurations, ORCHESTRA is especially dedicated to facilitate the setting and programming of presentations on multi-screen events and presentations. It perfectly fits every day or prestigious performances where quickness and easiness of configuration are required.

The numerous user-friendly, customizable and configurable presets enable the set up of the screen configuration, so that they are easily accessible during the presentation. A last minute modification is easy thanks to the direct input/output selection access.

Also equipped with a USB port, the complete configuration of the event can be saved for future use.

With its new ergonomomy, ORCHESTRA can control the **Di-VentiX II** as well as the new **Opus, Pulse, SmartVu and their Light Editions**, and will help to achieve multi-screen and multi-location live presentations with a total peace of mind, at the most interesting price/performance ratio.

**Analog Way – 20 years of innovation**

Founded in 1989, Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product picture and specification sheet available upon request - Please contact Amandine Teyssier at +33 1 64 47 16 03 or send an email to: [amandine.teyssier@analogway.com](mailto:amandine.teyssier@analogway.com)