



PRESS RELEASE- For immediate release

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Analog Way offers Soft Edge Blending Class – Level 1 during InfoComm 2009 – Orlando, FL - USA – from June 17 to 19th

April 2009 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, will celebrate in 2009 its 20-year anniversary, and will be present at InfoComm 2009. Analog Way is pleased to announce it will offer specialized training sessions focusing on Soft Edge Blending on its booth # 3323.

As part of its commitment to serve its customers with the best products and service possible, **Analog Way** will offer training sessions focusing on **Soft Edge Blending technology**.

Soft Edge Blending consists of the set up of a large screen image using multiple video projectors with overlapping areas that make the seams between projectors invisible. The profound impact of the presentations enabled by this technology is of significant interest for installations and shows. Soft Edge Blending technology requires specific techniques from the calculation of the screen size to the adjustment of image parameters in order to obtain a perfect seamless image.

The training sessions **Analog Way** will offer during **InfoComm 2009** will allow the attendees to gain all the necessary knowledge and experience to create a perfect Soft Edge Blending installation or show.

The presentation will consist of an initial theoretical explanation of all the parameters to be considered such as the screen size calculation, the design of background images, the selection and placement of video projectors, the adjustment of the different screen zones, etc...

A tutorial will then merge the theoretical with the practical through the case study of a two-projector SEB screen using **Analog Way** software and hardware with the opportunity for hands-on participation.

Following the classes, attendees will be presented with an **Analog Way Soft Edge Blending Certificate Of Achievement Level 1**. This certificate is recognised by **InfoComm International Certified Technology Specialists (CTS) credential Committee – Credit = 1 RU**

Class schedule:

- Wednesday June 17th: 10AM-11AM / 12PM-1PM / 2PM-3PM (*) / 4PM-5PM
- Thursday June 18th: 10AM-11AM / 12PM-1PM / 2PM-3PM / 4PM-5PM (*)
- Friday June 19th: 10AM-11AM / 12PM-1PM (*) / 2PM-3PM

(*) Sessions taught in Spanish

Analog Way – 20 years of innovation

Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

For more information, please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com