

PRESS RELEASE- For immediate release

Sales Contact:
Ludovic Mellot
Tel:+1 212 269 1902
Email: salesusa@analogway.com

PR Contact:
Amandine Teyssier
Tel: + 33 1 64 47 14 14
Email: marketing.a@analogway.com

***Analog Way offers Soft Edge Blending Class – Level 1 during InfoComm 2008 –
Las Vegas – from June 18 to 20th***

New York, US - May 2008 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers is proud to offer **specialized training sessions** focusing on **Soft Edge Blending**, during **InfoComm 2008**, on **Analog Way's booth C#930**.

To enhance the service and support provided to its customers and the end users of its products, **Analog Way** developed a training program called **Analog Days**. The success of the sessions organized in Europe pushed the company to move this program even further and to take the opportunity of InfoComm 2008 to organize training sessions dedicated to **Soft Edge Blending** on its booth.

The demand for **Soft Edge Blending** (SEB) installations and shows is rapidly growing due to the profound impact of the presentations enabled by this technology.

Soft Edge Blending consists of the set up of a large screen image using multiple video projectors with overlapping areas that make the seams between projectors invisible.

This application requires specific techniques from the calculation of the screen size to the adjustment of image parameters in order to obtain a perfect seamless image.

Analog Way will offer specialized training sessions during InfoComm 2008, focusing on Soft Edge Blending. These sessions will allow the attendees to gain all the necessary knowledge and experience to create a perfect **Soft Edge Blending** installation or show.

The presentation will consist of an initial theoretical explanation of all the parameters to be considered such as the screen size calculation, the design of background images, the selection and placement of video projectors, the adjustment of the different screen zones, etc...

A tutorial will then merge the theoretical with the practical through the case study of a two-projector SEB screen using **Analog Way** software and hardware with the opportunity for hands-on participation.

Following these classes, attendees will be presented with an **Analog Way** Soft Edge Blending Certificate Of Achievement Level 1.

Class schedule:

- Wednesday June 18th: 10AM-11AM / 12PM-1PM / 2PM-3PM / 4PM-5PM
- Thursday June 19th: 10AM-11AM / 12PM-1PM / 2PM-3PM / 4PM-5PM
- Friday June 20th: 10AM-11AM / 12PM-1PM / 2PM-3PM

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

For more information, please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com