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PRESS RELEASE

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Analog Way announces the Broad Scan HD™, a very High Resolution to Video and HDTV Scan Converter

New York - June 19, 2007 - Analog Way, a leading designer and manufacturer of innovative image converters and seamless switchers announces a new high resolution to video and HDTV Scan Converter for High Definition and Standard Television Broadcast. The Broad Scan HD™ (Model BHD930-AG and BHD930-DG) will be showcased in Analog Way Booth 6426 at *InfoComm 2007*, in Anaheim, from June 19th to 21st.

Broad Scan HD™ by Analog Way is a Broadcast and Professional Computer to Video and High Definition TV Scan Converter. Fitted with Digital DVI and Analog RGB input, it converts Workstation, PC or Mac graphic images up to 1600x1200@60Hz (1920x1200 RB) into Video or HDTV. Each computer input has its own monitor loop throughout for the connection of a control display. Output signal can be both Analog and digital thus Broad Scan HD can provide a full Digital signal processing path from the input to the output.

Broad Scan HD features a powerful broadcast Genlock. Two versions of the **Broad Scan HD** offer either a Digital HD/SD-SDI Genlock (Model BHD930-DG) or an Analog HD Black or Black Burst Genlock (Model BHD930-AG). Genlock input is fitted with a loop through output allowing chaining devices.

Broad Scan HD outputs different signals at the same time in one selected output format:

- **In HDTV:** Two HD-SDI and one HD-YUV 3 level sync signals are available simultaneously,
- **In SDTV NTSC/PAL:** Two SDI, one YUV or RGB, one S-Video and one Composite Video signals are available simultaneously.

Broad Scan HD also outputs a Luma Key signal in both Digital and Analog format. Luma key is at the same format as the output and is perfectly synchronized. In addition, a Frame Lock output allows synchronizing external device frame rate such as some graphic cards.

Broad Scan HD features real time conversion with high performance Image Processing. User adjustments offer an Anti-Flicker filter to significantly reduce flickering of the interlaced HD/SD-TV outputs, as well as 2D Sharpness, RGB level and Black level. It converts single wire computer type signal into black and white video image just by setting a menu. The state of the art high speed hardware FPGA allows aspect ratio control and a wide range linear or non linear zoom up to 1000%. In addition, a new "zoom finder" is provided to preview the actual part of the picture to be zoomed.

Broad Scan HD also offers a Frame Memory to store a full screen image that can be displayed at any time, as well as 1 animated or 4 still logo. **Broad Scan HD** allows embedding Analog audio Stereo signal into the HD/SD-SDI signal, with matched A/V delay.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.s@analogway.com