



PRESS RELEASE - FOR IMMEDIATE RELEASE

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Analog Way announces the ORCHESTRA its new powerful remote controller

June 2009 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, is proud to announce a new release to its Consoles range. ORCHESTRA (Ref. ORC50) by Analog Way is a powerful intuitive and ergonomic Remote Controller.

ORCHESTRA by Analog Way is a Powerful intuitive and ergonomic Remote Controller designed to manage, independently or simultaneously, several Switchers such as **Di-VentiX II as well as the new **Opus** system, either as stand-alone boxes or as any kind of combination, including soft-edge blending.**

ORCHESTRA offers the control of matrixes in order to multiply the number of sources, whatever input number the **Analog Way Switcher provide. Once connected to the **Analog Way** Switchers, **ORCHESTRA** can control up to 6 independent screen configurations in different locations (single display or multiple projectors in soft-edge blended mode) and store up to 64 presets per screen configuration. **ORCHESTRA** controls all the effects and functionalities of the **Di-VentiX II** and the new **Opus** system:**

- Control of soft-edge blending presentations, on up to 6 different screens, horizontally or vertically,
- Size, shape, and position of the PIP,
- Transition effects,
- Configuration of each input/output of the controlled Switchers.

Designed with a 16/9 TFT color touch screen for preview of all configurations, **ORCHESTRA** is especially dedicated to facilitate the setting and programming of presentations on multi-screen events and presentations.

It perfectly fits your every day or prestigious performances where quickness and easiness of configuration is required.

The numerous user-friendly, customizable and configurable presets enable the set up of the screen configuration, so that they are easily accessible during the presentation. A last minute modification is easy thanks to the direct input/output selection access.

Also equipped with a USB port, the complete configuration of the event can be saved for future use.

With its new ergonomny, **ORCHESTRA** will help to manage multi-screen and multi-location live presentations with a total peace of mind, at the most interesting price/performance ratio.

Analog Way – 20 years of innovation

Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers, will celebrate in 2009 its 20th anniversary. The company, with worldwide locations (USA, France and Singapore), designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com