



ANALOG WAY®

**ANALOG WAY Now Shipping Di-VentiX™, a New Full Digital
Hi-Res Computer & Video Mixer/Seamless Switcher**

The Di-VentiX™ tops the iX range and is designed for digital HD sources & displays

Singapore – October 12, 2005 – Analog Way, a leading designer and manufacturer of innovative image converters, showcases at IS Asia, the Di-VentiX™, the latest member of the iX family. This powerful Computer & Video Hi-Res. – 1080p - Mixer Seamless Switcher is a 100% digital Input/Output Image Processing. The product features a built-in Horizontal or Vertical Edge Blending capability. This new iX range architecture member is designed for High Resolution Presentations in Large Events, Staging & Rental Environments. The Di-VentiX™ will be on display on Analog Way booth C120 at IS Asia, from October 12 to 14, 2005. The Di-VentiX™ is currently available and shipping.

“ With this new comer to the wide iX range, Analog Way is responding to a strong demand of the Rental & Staging market to have a powerful, full HD, affordable Hi-Res. Seamless Switcher”, declares Paul Schoukroun, VP Sales/Marketing at Analog Way. “Di-VentiX™ masters crystal clear digital processing, has the lowest latency on the market and comes with a built-in vertical or horizontal edge blending, features to show our strong presence on the market” adds Schoukroun.

3 Operation Modes

- Mixer Seamless Switcher with Hi-Res. Main & Preview Outputs
- Native MATRIX 8 Inputs to 2 Scaled Outputs Hi-Res.
- Dual Output Switcher for Edge Blending on wide screens on to 2 video-projectors

1. Mixer Mode

Di-VentiX™ scales all sources and performs seamless switching transitions between any 2 inputs. The 2 Main outputs match the native resolution of any video projector or Hi-res. display devices, and the Preview outputs allow to monitor the sequences before they are displayed on the main screens, preventing errors during a presentation. In the Mixer mode, the Di-VentiX™ performs various effects: PIP, Cut, Fade, Title, and Wipe.

2. Built-In Vertical or Horizontal Edge Blending Mode

In edge blending mode, Di-VentiX™ can drive 2 video-projectors for horizontal or vertical Soft Edge. Used as an 8 input switcher, Di-VentiX™ provides a double PIP image on a background thanks to the 6 full frame images stored in its non volatile memory. The background image can be chosen among the 6 saved in the memory. The sources displayed in the PIPs can be switched.



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3. Native Matrix Mode

In the native matrix mode, the Di-VentiX™ can switch any of the 8 inputs to any of the 2 outputs. The inputs are scaled up to 1920 x 1080p and can be displayed with different High Resolutions on outputs 1 and 2.

Common Features

Di-VentiX™ is equipped with 2 SDI, HD-SDI and 1 DVI inputs. The product also features 2 DVI and 2 HD-SDI outputs. Di-VentiX™ is a full digital In/Out signal processor providing enhanced image quality.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>.

Product photos available upon request. Please contact our PR department at + 33 1 64 47 16 03 or send an email to marketing.n@analogway.com