



ANALOG WAY®

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PRESS RELEASE- For Immediate Release

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Analog Way announces the Quattro Vue FX™, a High Resolution Digital and Analog, Computer & Video Scaler / Seamless Switcher

Paris, France – January 2008 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers announces a new release of the Octo/Quattro product range. **Quattro Vue FX™ (ref QVX 421)** by Analog Way is a **High Resolution Digital and Analog, Computer & Video Scaler Seamless Switcher**. In addition, **QVX 421** offers a true scaled preview and effects including High Resolution PIP for Computer & Video formats.

QVX 421 is fitted with 4 Universal A/V inputs including one DVI, and 3 outputs: 1 Analog, 1 DVI for the Main and 1 Analog for the Preview. It performs an ultra fast and smooth transition between any Video or Computer sources. It also allows true seamless switching between one computer Input (direct) and any other Video or Computer Input.

Preview : **QVX 421** is fitted with a true scaled Preview out offering the facility to visualize any source before displaying it on the Main output. Preview out ensures easy and safe presentations since any Video or Computer source can be checked on a simple LCD screen before being shown to the audience.

PIP : **QVX 421** creates High Quality picture insertion from any input. The PIP can be smoothly sized and moved anywhere over the background image. The PIP source can be fast & smoothly switched through a fade to black or customized color. The PIP opening offers a choice between Cut and Fade.

Other effects: **QVX 421** features effects such as fade and titling, high resolution logo insertion and frame stores.

QVX 421 is a High Performance State of the Art Up/Down Video and Computer Scaler. Ready to fit the native resolution of the latest HD display devices, it provides a high quality image thanks to its high quality digital decoder, improved 3:2 and 2:2 pull down circuitry, auto-adaptative pixel by pixel 3D motion compensation, time base corrector, frame rate converter & follower. Easy to use, **QVX 421** offers an Auto Setup function and a powerful Auto Clock & Phase for Computers. Each input image control - brightness, contrast, color, hue, processing, aspect ratio, zoom, etc ... - can be individually set and stored in non volatile memories. Each of the 4 Inputs is fitted with a stereo audio line. The audio can either follow or break away from the Video image.

QVX 421 is fitted with a Dual RS232 Com port for Integral remote control and automatic control of other devices in the installation. Field upgradable firmware maintains the high value of your equipment. Upgrades are available on the website. An optional TCP/IP connection allows for remote control and/or upgrade. This ultra compact and user friendly device is designed for high resolution A/V presentation displays, Houses of Worship, conference and boardrooms, and events.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.s@analogway.com