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PRESS RELEASE

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Analog Way announces the Tetra-VIO™, the All in one solution for signal conversion with universal inputs and outputs

New York – June 19th 2007 - Analog Way, a leading designer and manufacturer of innovative image converters and seamless switchers announces a new Universal Up and Down Scaler. The **Tetra-VIO™**, (Model TVC401) will be showcased in Analog Way Booth 6426 at *InfoComm 2007*, in Anaheim, from June 19th to 21st.

Tetra-VIO™ by **Analog Way** is a **highly versatile A/V Switcher / Converter / Interface with 3 universal Inputs and 1 SD/HD-SDI Input**. It accepts a large range of formats, from Computer to Video and HDTV, in Analog or Digital format, and provides a large range of connectors: BNC, HD15, DVI, mini DIN4, Cinch, RCA. The output provides the same diversity of formats, and the same type of signals and connectors. Each of the 3 universal inputs features an active loop through (monitoring) for easy control of the sources and accepts the following formats:

- **TV**: NTSC/PAL/SECAM, S-Video, RGB or YUV, HDTV in HD-YUV or HD-RGB analog,

- **Computer**: RGB up to UXGA and 2K. Input 2 also accepts digital DVI signal.

The 4th input is dedicated to SDI & HD-SDI 10 bits with embedded stereo audio.

Equipped with an Analog Genlock input with an active loop through, **Tetra-VIO** offers a choice between SDTV Black Burst and Black HD-YUV. It allows genlocking of HDTV output signal on an SDTV Black Burst. User phase adjustments are available for a perfect result. The same format is available simultaneously on different outputs.

Tetra-VIO features 4 Analog Audio Stereo In and 1 Out and also one Digital SPDIF audio In/Out. It allows embedding Analog and SPDIF Digital Audio stereo signal into SD/HD-SDI with A/V delay compensation (Fs: 48 kHz – 20/24 bits). It also extracts and outputs SPDIF digital Audio stereo signal from the SD/HD-SDI embedded stream.

Tetra-VIO is a universal device with six functions in one: Scan Converter, Scaler, Standard converter with TBC, Audio De/Embedder, Switcher and Interface. Its high flexibility makes it essential in complex installations. It is extremely useful in solving signal compatibility issues at the last minute.

In addition to a powerful multi-format Converter, **Tetra-VIO** is also a smooth and fast Audio / Video Switcher offering many useful possibilities such as 500% Zoom, user programmable EDID for DVI input, etc... The standard RS232 connection and GUI allows a full remote control of the device and also upgrade capability to maintain the high value of your equipment. Optional RJ45 is available for TCP/IP control.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

Product Photo available upon request. Please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.s@analogway.com