Analog Way Signs Distribution Agreement with Prisma Dinamika in Indonesia

Analog Way, world-leading designer and manufacturer of innovative image processing systems, has renewed its distribution agreement with Jakarta-headquartered Prisma Dinamika Indonesia.

Prisma Dinamika is a leading AV distibutor working with the frontrunners of Audio Visual industry brands that combine ground-breaking technology with recognised quality.

“We are delighted to strenghten our mutual collaboration with Prisma Dinamika Indonesia,” says Guy de Souza, Analog Way’s Vice President for Asia. “We have worked with PDI for years now and we are confident that their in-depth knowledge of our solutions will be a key asset to developping our products and services in Indonesia.”

“As the industry leader, Analog Way has always delivered the best quality products that, without fail, enliven every event we've worked on over the years,” states Fahmi R. Pitono, the Managing Director of Prisma Dinamika Indonesia. “In addition, Analog Way was one of the first brands to trust us and grow with us since the beginning of our journey in 2015. We are very pleased to continue our fruitful partnership."

About Prisma Dinamika Indonesia

Prisma Dinamika Indonesia was founded in 2015 by a team of seasoned Audio Visual professionals. Drawing on years of hands-on experience in the set up and management of AV equipment, Prisma Dinamika sets out to bring the finest and latest in AV technological advancements to South East Asia.

Discover **Prisma Dinamika Indonesia:** Discover

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company’s portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

Press Contact:
Valérie Gérôme
Global Communications Manager
Tel: +33 (0)1 81 89 08 73
valerie.gerome@analogway.com