



Analog Way Announces New Distributor in Korea

Analog Way, world-leading designer and manufacturer of innovative image processing systems, is pleased to announce a new distribution agreement with Kinoton Korea, Inc. of Seoul, Korea, a renowned commercial AV system integrator, well known as the number one cinema multiplex designer and installer in Korea.

With numerous references and a strong expertise in AV system integration since 2006, Kinoton Korea knows how important it is to rely on powerful and versatile image processors for all video-based commercial projects, including LED displays and digital signage as well as indoor and outdoor installations in commercial buildings, sports stadiums, control rooms, broadcast service centers and more.

"We are delighted to establish this mutual collaboration with Kinoton Korea to position the value of our technology in Korea," says Guy de Souza, Analog Way's Vice President for Asia. "Kinoton is now our exclusive distributor for the system Integration market in Korea, and I'm convinced that their expertise will be instrumental in expanding our footprint in the country through direct and indirect sales."

"Our experience working with the Analog Way team has been amazing," says Chris Y.S. Bae, President and CEO of Kinoton Korea. "Since 2019 when we designed the control center of the new stadium for the NC Dinos professional baseball club, one of the most popular professional baseball clubs in Korea, the LiveCore™ image processor, with its overwhelming quality and performance, has been satisfying us in every respect. From design to delivery and support, Analog Way supported us at every stage of the project up to its full completion. I am looking forward to collaborating on many more projects in the future," says Chris.



www.kinoton.co.kr

New distributor

In addition to offering the latest premium image and video processing capabilities, the two companies will work together to broadly develop digital signage applications and immersive offerings where video processors will help customers maximize video outcome and drive engagement. "We believe that we can take advantage of the synergies between the two companies and help each other expand business in areas where each of us already dominates," says Edward W.S. Bae, Vice President of Kinoton Korea.

About Kinoton Korea

Since its creation in 2006, Kinoton Korea, Inc. has spearheaded the development of new digital projection/audio systems as well as existing film and conventional audio systems, including special featured audio systems in multiplex cinema markets in Korea and abroad, especially on Asian markets. The company has also expanded its business into digital display systems (LED Display, DID, Hologram etc.), pro audio systems and relevant digital audio/video businesses. Kinoton Korea has successfully delivered digital projection systems, comprehensive displays and special immersive audio systems for the past decade, leveraging the company's sophisticated business capabilities, and is committed to contribute to the success of its customers as a technical leader in the industry.

In particular, Kinoton Korea is well known as the number one cinema multiplex designer and installer in Korea.



Kinoton Korea has been designing, installing and commissioning a large number of projects not only in Korea but also in Japan, China, India, Mongolia, UK, Dubai, Turkey and other locations. www.kinoton.co.kr

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

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