Kevin Hollingsworth Joins Analog Way As National Sales Manager – Government

Kevin Hollingsworth has come on board at Analog Way in the new post of National Sales Manager – Government. Most recently, he spent five years as Director of Business Development at Cyviz, Atlanta.

"I'm delighted to announce that Kevin Hollingsworth has joined the Analog Way family in the position of National Sales Manager – Government, a new vertical for us," says Jay Gonzalez, Analog Way's President of the Americas. "Kevin's principal responsibilities will be to establish Analog Way as the frontline brand within all branches of government, formulate and achieve revenue targets and execute on a well thought out strategy for sustainable growth."

Hollingsworth is a customer-facing, solutions-oriented professional with a twenty-plus year career as a technology sales consultant. His experience in selling and serving the government sector is primarily derived from his leading engineering and sales roles.

Before joining Cyviz, Hollingsworth served as Director of Business Development for Level 3 Audio Visual and as Sales Engineer at DataView Systems and CineMassive Displays, all in Atlanta.



"I am very excited to join the Analog Way team. Analog Way has always been a company that I held in high regard over my career in the AV market," says Hollingsworth. "Analog Way offers a wonderful range of video wall processors and switchers, which makes my job easier. I look forward to contributing to the success of Analog Way by offering the best image processing technology in the market. I know for certain that my government and military clients will come to love the technology we offer."
In his new position Hollingsworth will report directly to Gonzalez.

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

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