



Analog Way Announces New Distributor in Indonesia



V2 INDONESIA
from the future

Analog Way, world-leading designer and manufacturer of innovative image processing systems, is pleased to announce the signing of a distribution agreement with V2 Indonesia, a subsidiary of PT M Cash Integrasi Tbk (IDX:MCAS).

V2 Indonesia, a subsidiary of PT M Cash Integrasi Tbk (IDX:MCAS), is a digital tech company and leading value-added distributor provider of premium audio-visual solutions for all types of installation projects across Indonesia, including Business Industrial (corporate and government sectors), Media and Communications, Consumer Electronics and Rental Events. Headquartered in the capital of Jakarta, V2 has branch offices in Surabaya and Bali.

“As a digital tech company focusing on high end products, especially in the audio-visual industry, we are proud to work with Analog Way who shares the same vision of innovation and leadership in the AV digital ecosystem,” says Rudi Hidayat, CEO of V2 Indonesia. “We aim at developing with Analog Way the implementation of innovative technologies with high-end customers in the rental and staging, broadcast and house of worships markets. Let’s take on the future together!”

“Analog Way has always been the preferred choice for our customers in houses of worship and rental and staging” says Guy de Souza, Analog Way’s Vice President for Asia. “As we look to strengthen our representation in Indonesia, we believe V2 Indonesia is the right partner to grow these verticals with us.”

About V2 Indonesia

Established in 1992 V2 Indonesia, a subsidiary of PT M Cash Integrasi Tbk (IDX:MCAS), is a digital tech company and leading value-added distributor provider of premium audio-visual solutions for all types of installation projects across Indonesia, including Business Industrial (Corporate and Government Sectors), Media and Communications, Consumer Electronics (Lifestyle and Audiophile), and Rental Events. V2 has qualified full-time service engineers, certified technical support catering to professional installations, presales and post-sales technical services. Through the collaboration with diverse brands in every market, we set the benchmark in sourcing, supplying and supporting the best solutions to benefit your needs.

Learn more about our partner:

[Visit the website](#)

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

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