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PRESS RELEASE

Scandec Systemer New Distributor for Analog Way in Norway

Analog Way, world leading designer and manufacturer of innovative image processing systems, is pleased to announce a new distribution agreement in Norway with Scandec Systemer AS.

Scandec Systemer AS, located in Kolbotn, is one of the leading distributors with an extensive dealer network in Norway.

“I’m truly delighted to announce this agreement,” says Petteri Partinen, Area Sales Manager of Analog Way in Nordics. “Scandec has a strong knowledge of the industry, they’re well established in Norway and know how to sell and to support demanding AV systems. I’m sure this partnership will help us expand our footprint in Norway,” Partinen adds.

“Analog Way will be great addition to our AV product portfolio,” says Magne Riise from Scandec.

“I’ve been working with Analog Way products in the past and I’m thrilled to be able to sell them again. In their wide range of equipment, you can find solutions for all types of projects, from installation in a museum to the largest rental gigs. It fits perfectly into our existing product portfolio”.

About Scandec Systemer

Scandec Systemer AS has been founded in 1984 and is currently one of the leading distributors with an extensive dealer network in Norway. Scandec provides training, system design help and product specialists to find the best solutions for their clients. With respect, quality, competence and innovation as our core values on all processes gives us clear brand identity which all of our employees should follow.

Scandec Systemer is located in Kolbotn, Norway.

Discover **Scandec Systemer** :

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About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company’s portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide.

www.analogway.com

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