

Analog Way and DMT Sign Exclusive Distribution Agreement for Hong Kong and Macau



Analog Way, world leading designer and manufacturer of innovative image processing systems, is pleased to announce the signing of an exclusive distribution agreement with Digital Media Technology Co. Ltd. (DMT) for Hong Kong and Macau.

Since its foundation in Hong Kong in 1990, DMT has built on a solid technical team to provide pre-sales, system design, turnkey system integration and after-sales services for professional customers in and around the Greater China region.

"We are excited to have DMT as our exclusive partner in Hong Kong and Macau," says Guy de Souza, Analog Way's Vice President for Asia. "DMT has always been committed to provide the most professional services to their clients and their expertise will be key to increasing our presence on those markets, both in terms of products and services".

"We are pleased to add Analog Way to our product portfolio and look forward to making this product available to our Hong Kong and Macau customers," said Desmond Stou, General Manager of DMT. "The search for the perfect audiovisual equipment continues to be a challenge for many of the industry professionals, and Analog Way's continual provision of proven solutions to a wide array of applications definitely satisfies their needs."

About DMT

For more than 30 years, DMT's mission and objective has been to supply professional audio visual products and to provide expert touring and installation services. DMT offers a full range of top audio visual brands from all over the world, bringing the latest technology advancements to China (including Hong Kong and Macau). With its highly-skilled team, showroom and studio premises, DMT is well equipped to provide top-notch project design assistance, demonstration of equipment's and operational trainings to all customers.

Discover Digital Media Technology Co. Ltd.:

Discover

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

Press Contact: Valérie Gérôme

Global Communications Manager Tel: +33 (0)1 81 89 08 73 valerie.gerome@analogway.com