



Analog Way Signs Distribution Agreement in India with EIS Techinfra Solutions



Analog Way, world leading designer and manufacturer of innovative image processing systems, is pleased to announce a new distribution agreement in India with EIS Techinfra Solutions.

EIS TechInfra Solutions India Pvt Ltd is a leading value added distributor in India, with expertise in procurement, distribution and services of a wide array of high technology audio visual systems and sub-systems.



“The partnership with EIS Techninfra Solutions is very promising,” says Guy de Souza, Analog Way’s Vice President for Asia. “In addition to a strong and focused team with deep market understanding, EIS Techninfra has a dedicated service support team to manage technical issues round the clock and has set up a Service Center in Bangalore to support our products. EIS Techninfra’s broad channel network and support centers will be key for Analog Way’s penetration into the Indian market,” adds Guy de Souza.

“We are delighted to partner with Analog Way,” says D V Prakash, Director at EIS Techninfra Solutions. “This agreement will allow us to deliver world class products and services to our partners and customers. France based Analog Way products are already well known in the rental and staging, corporate, broadcasting and government industries among others and this agreement will help us strengthen our presence in high end image processing,” adds Mr Prakash. “We believe that together, Analog Way and EIS Techninfra will provide a great portfolio to serve the growing audio visual market in India,” Mr Prakash concludes.

About EIS Techninfra Solutions

In a world of ubiquitous data, convergence is happening all over through devices creating superior experience to human beings in digital age. EIS Techninfra Solutions has positioned itself right in the middle of these technology disruptions, bringing to its clients’ delightful exposure to communicative ideas in an era predominantly audio-visual. EIS Techninfra Solutions appends great importance to each step of the distribution cycle, from selection of right technology products, aligning with hi-technology vendor leading to satisfactory deliverables.

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About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

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