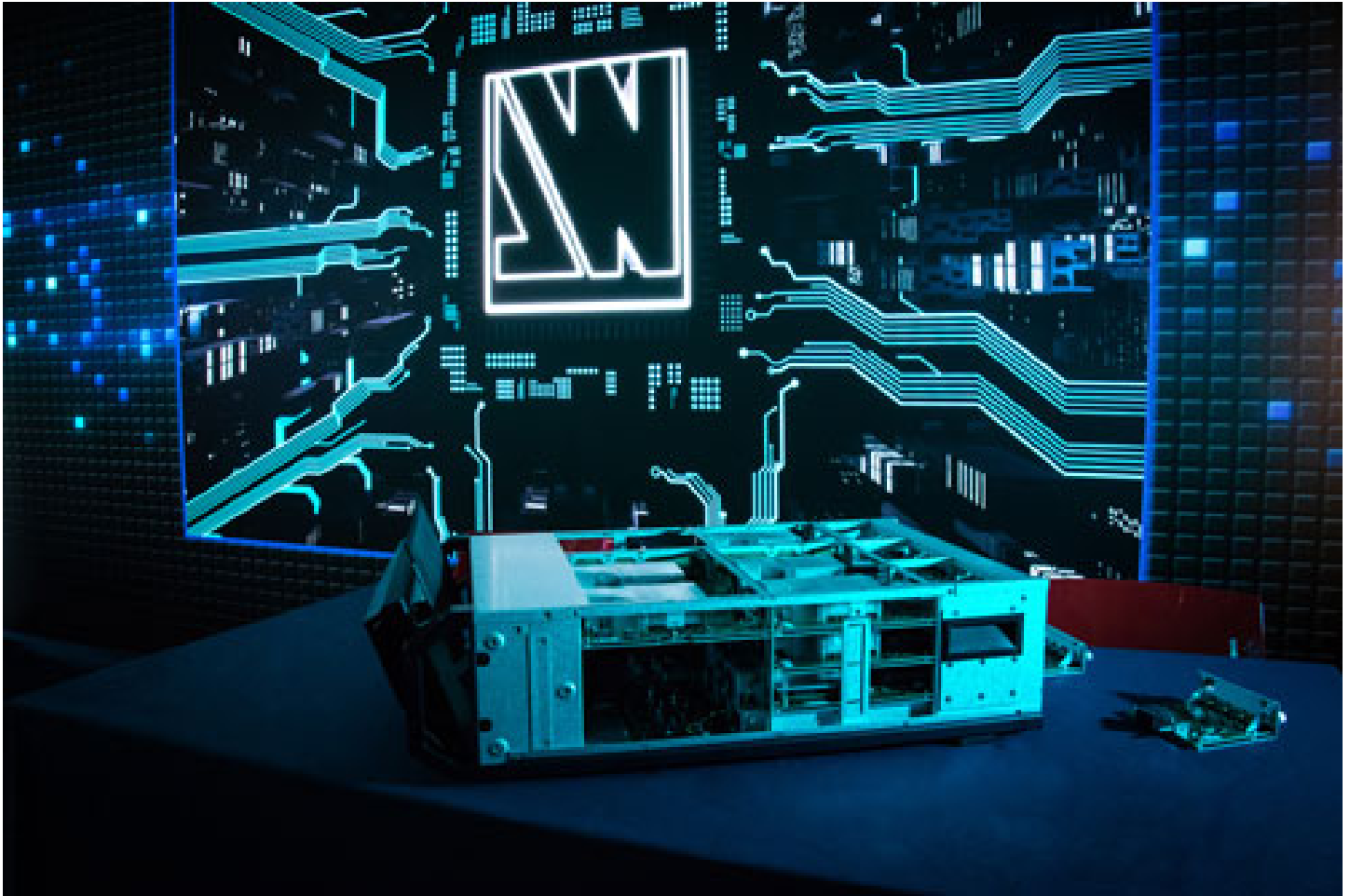




Analog Way Implements Full Service Centers with DMT and Kinoton



Analog Way, world-leading designer and manufacturer of innovative image processing systems, is setting up full services centers through its exclusive distributors in Asia. A full range of services will be provided by Kinoton in Korea and by Digital Media Technology Co. Ltd. (DMT) in Taiwan, Hong Kong and Macau.

“We know that our products are typically used in mission critical installations and so we see a need to offer the best available localized service to our customers in the region,” says Guy de Souza, Analog Way’s Vice President for Asia. “We are convinced that the expertise and commitment to professional services that DMT and Kinoton (KKI) bring to the table will provide our customers now with a more complete experience.”

Both DMT and Kinoton were appointed exclusive distributors for their respective markets in 2020. Since then, hours of training and certification have been organized to ensure that their technicians are equipped with the right knowledge to handle any service request and, if required, replace parts. With these capabilities in place, Analog Way is now able to provide customers with service turnaround times ranging from 24 to 72 hours depending on the request.

“We are delighted to be among the few selected to collaborate with Analog Way on so many different levels,” says Desmond Stou, General Manager of DMT. “Being an authorized service center is not just about repairing the machines, it is also about bringing Analog Way, DMT and the customers closer together in a tightly knitted



community.”

“On behalf of KKI, we feel that having this service center in Korea will enable us to give our customers a more enhanced service experience from now on,” says Edward Bae, Vice President of Kinoton Korea.

For more information about **Kinoton Korea**:

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For more information about **DMT**:

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About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide. www.analogway.com

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