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PRESS RELEASE

# Analog Way Announces New Distributor in Thailand and Vietnam

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*Analog Way, world-leading designer and manufacturer of innovative image processing systems, is pleased to announce the signing of a distribution agreement with Goldenduck Group for Thailand and Vietnam.*

Goldenduck Group is southeast Asia's leading systems integrator for digital cinema and broadcast solutions. With their strong expertise and specialization in audio visual, Goldenduck Group has also established a strong presence in the ProAV market.

"I am grateful for the opportunity to be able to team up with Goldenduck for these markets," says Guy de Souza, Analog Way's Vice President for Asia. "With Analog Way's portfolio of products that complement Goldenduck's area of focus, I'm convinced we are on the right path to success."

"Besides the cinema business, we have been working in the ProAV industry for many years," says Sittiporn Srisaguansakul, CEO of the Goldenduck Group. "We have accomplished so many remarkable projects, and we go forward with confidence. Analog Way has stood out as the total ProAV solutions provider in Europe. Forming a partnership with a company that has the same direction as we do strengthens our capabilities to expand our growth across ASEAN countries. We look forward to offering our clients Analog Way's proven solutions."

## About Goldenduck

Goldenduck Group has been working with cinema projection and sound systems for over 40 years, employing 200 people with offices in six ASEAN countries. It services over 2,000 digital screens in the theatres across the entire region. In addition to specialising in Audio/Visual, Goldenduck has an established presence in the ProAV and broadcast industries as well.

Discover our new distributor:

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About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the

professional audiovisual industry. The company's portfolio includes a wide range of award-winning multi-screen presentation systems, media servers, event controllers and multi-format converters, designed to deliver uncompromising video presentation experiences to high-end staging and premium system integration. For 30 years, Analog Way has provided advanced processing technologies, which accommodate a large range of applications, from massive video wall installations to large corporate events worldwide.

[www.analogway.com](http://www.analogway.com)

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