

## Analog Way Exhibits at InfoComm MEA 2017 - Booth #D6-20

Antony, November 2017 – Analog Way, one of the world’s leading designers and manufacturers of innovative equipment dedicated to the professional audio visual industry, is pleased to exhibit at InfoComm MEA 2017 from December 5 - 7, 2017 in Dubai. At booth #D6-20, Analog Way will be showcasing the VIO 4K, a premium 4K multi-format converter, and the Ascender 48 - 4K - PL LiveCore™ multi-screen, seamless switcher with Soft Edge and 4K capabilities based on the LiveCore™ platform. Analog Way will also showcase on its booth #D6-20, HDBaseT™ enhancements to four systems based on its popular Midra™ product family.

### Ascender 48 - 4K - PL, the Powerful 4K Multi-Output Seamless Switcher and Video Wall Processor



**Ascender 48 - 4K - PL** is a high-end 4K seamless switcher dedicated to high-end staging and premium system integration. Like all the products of the LiveCore™ series, it has been designed for 24/7 heavy duty operation in mission-critical use and features state-of-the-art 4K live processing capabilities, true seamless switching on all layers as well as an intuitive web based user interface which will help unleash all your creative potential. **Ascender 48 - 4K - PL** offers 12 inputs, 4 outputs + 1 multiviewer, 48 scalers and 6 true-seamless scaled layers plus a native background layer per output. For large-scale video wall applications that require a large amount of inputs, outputs and layers, several chassis can be synchronized together to create huge video canvases (up to 192+ MPixels)!

### VIO 4K, the Ultimate Video Processing Toolbox

**VIO 4K** is a premium all-in-one video scaler, scan converter, switcher, coder and transcoder. Engineered to be road-hardened to survive demanding live event environments, it provides worry-free operation with maximum uptimes and low maintenance. **VIO 4K** can convert any input signal format to any output format up to 4K60Hz 4:4:4 and features the latest generation of connectivity, including HDMI 2.0, DisplayPort 1.2, Dual-Link DVI, 12G-SDI, Quad 3G- SDI, optical and of course legacy analog video. **VIO 4K** also features an exclusive high-quality processing engine and an ultra-low latency processing as low as 1 frame. **VIO 4K** can also process embedded or de-embedded external analog/digital audio signals and support Dante™ audio networking.



### HDBaseT™ 4-Play Support On Four Midra™ Series Models



The **Midra™ series** delivers Analog Way’s uncompromising processing and high-quality manufacturing in a cost-effective, easy to use range of products with outstanding value-for-price. Introducing HDBaseT™ support on **QuickMatrix - H, Pulse² - H, SmartMatrix² - H** and **Saphyr - H** further boosts the units’ versatility. The systems have been designed using HDBaseT™ Alliance specifications ensuring interoperability with other HDBaseT™-certified products.

HDBaseT™ inputs on the units support video, embedded audio and Ethernet pass through; the first two HDBaseT™ inputs on each model support PoE+. HDBaseT™ outputs support video, embedded audio, Ethernet pass through, plus RS-232 and IR control. In all four models, HDMI and HDBaseT™ output plugs are active and mirrored.

In addition to new HDBaseT™ support, **QuickMatrix - H, Pulse² - H, SmartMatrix² - H** and **Saphyr - H** continue to offer advanced video effects for AV presentations; real-time, ultra low-latency image processing; true seamless switching; advanced audio management and a user-friendly drag-and-drop GUI. The **Midra™ series** is controllable via standard automation drivers and advanced IT protocols.

### Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is one of the world’s leading designers and manufacturers of innovative equipment dedicated to the professional audio visual industry. Since 1989, Analog Way has developed and manufactured a wide range of equipment dedicated to professional AV applications including video wall processors, mixers and seamless switchers, event controllers and multi-format converters, as well as software and integration tools. Analog Way products provide premium solutions for Rental & Staging, Corporate, Broadcast, Institutional, Education, and House of Worship markets around the globe.

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