

Press Contact

For Immediate Release

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Analog Way Releases New LiveCore™ Firmware Upgrade

September 2015 – Analog Way, a leading designer and manufacturer of presentation mixers and image converters, is pleased to announce the immediate availability of the new v03.01.60 firmware for all the LiveCore™ Presentation Mixers. The new firmware offers major improvements in terms of show creation and management.

Analog Way's LiveCore™ series of AV Mixers offers versatile connectivity and state-of-the-art processing through six models: **Ascender 48, Ascender 32, Ascender 16, SmartMatriX Ultra, NeXtage 16, and NeXtage 08.** The line has been updated with new v03.01.60 firmware, immediately available for all the **LiveCore™** systems.

The new firmware offers major improvements including the new Cut & Fill feature. This functionality allows the content of a layer to be keyed using an input or a still picture (frame or logo). Pairing two layers with the **Web RCS** - one containing a grey level source (Cut), the other one a live source (Fill) - the unit can display perfectly keyed content to achieve non-rectangular, smooth-edged key layers. The Cut can be either a live source synchronized with the Fill or a still picture.

In addition, several other features that expand display capabilities have been implemented. Operators can now create custom output formats. These can be stored in the Custom Output Format section which offers up to 10 memories. This feature is particularly useful for LED wall applications and nonstandard industrial display applications.

Thanks to the new version firmware upgrade, the **LiveCore™** systems now enable to import or capture 4K frames, and the Dual-Link DVI output plugs support the output formats 3840x1080 and 4096x1080 (up to 60 Hz). For devices with four outputs, these formats can be used to create 4K screens with Top-Bottom output configuration.

In addition, the new version gives access to Heterogeneous Link support. Using the **Web RCS**, two **Ascender** units of any kind can be linked through the Link cable, offering wider output capabilities and better management of the fleet.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

