

Analog Way Exhibits at InfoComm MEA - Booth #Z6-8

Paris, November 2016 – Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to exhibit at InfoComm MEA from December 6-8, 2016 in Dubai, UAE. At booth #Z6-8, Analog Way will be showcasing the VIO 4K, a premium multi-format converter that includes a variety of innovative features for LED wall applications. The Ascender 48 - 4K - PL, a powerful multi-screen seamless switcher based on the LiveCore™ platform which has been updated with new features, will also be demonstrated at the show.

VIO 4K, the Ultimate Video Processing Toolbox



VIO 4K (Ref. V701) is a powerful multi-format converter offering the latest generation of digital connectivity. Natively equipped with 7 inputs and 1 multi-plug output, **VIO 4K** enables the scaling and cross-conversion of a multitude of signals (Dual-link DVI, DisplayPort, HDMI, 6G-SDI, video SPF, Analog...) supporting formats up to 4K 30Hz 4:4:4 (4K 60Hz 4:4:4 via expansion modules).

VIO 4K was designed to provide optimum versatility and includes 3 slots for optional I/O modules. An audio processing module with professional XLR analog and AES/EBU audio connections is

available. A video processing module equipped with HDMI 2.0 and DP 1.2 input/output plugs that can handle formats up to 4K 60Hz 4:4:4 and an audio processing module able to input/output up to 8 audio channels from/to a Dante audio network will be available later this year.

With all options, **VIO 4K** features up to 9 inputs and 3 independent outputs. Although only one source can be processed simultaneously to the 3 outputs at any given moment, each video delivery of the selected source can have different resolution and image area of interest. Perfectly adapted for non-standard signal management, notably for LED walls, **VIO 4K** offers unique features and functionalities such as: output rotation with no additional latency, custom output resolution, advanced management of the area of interest, and unlimited layer resizing capabilities.

VIO 4K can be easily controlled directly from the front panel thanks to a large 3.5' TFT color screen offering live visualization of sources as well as audio monitoring. A **Web RCS** is available to control **VIO 4K** through Ethernet and USB plugs.

Ascender 48 - 4K - PL, Powerful Multi-Screen Seamless Switcher with Perspective Layers Animation



Always at the forefront of new technology, **Analog Way** has developed outstanding features for the high-end presentation market on its **LiveCore™** series of 4K premium AV video processors. The new version V04 enhances performance thanks to new capabilities which will be demonstrated during InfoComm MEA on the **Ascender 48 - 4K - PL (Ref. ASC4806-4K-PL)**. This extremely powerful multi-screen seamless switcher with 48 scalars is equipped with 12 inputs, 4 outputs, and 6 true-seamless scaled layers, plus a native background layer per output. An unparalleled operating mode, the Perspective Layers is available as an option for all **Ascender 48 - 4K** units, including units already in the field. This mode allows animation of live layers with a virtual viewing perspective in real time with X, Y, Z axis rotation control.

In addition, improvements on the **LiveCore™** new version have been developed and will be highlighted during the show. Among these improvements, it is now possible to manage the frames and logos of the linked slave device from the master device. In other words, when two **LiveCore™** units are linked together, 8 frames and 8 logos are available instead of 4; therefore, the use of frames for the native background is significantly simplified. Another improvement is the latency, which has been reduced when using the "follow mode." When the internal rate is generated by the "follow mode" of an input, all the inputs that are synchronized with this reference have a minimal latency of one frame at the output of the **LiveCore™** unit. This new version also allows for a different rate to be set from the internal rate to an output. This feature is only available on the 4 output **LiveCore™** units.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, **Analog Way** has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

Press Contacts:

Amandine Teyssier
Communications Manager
 Tel: +33 (0)1 81 89 08 73
amandine.teyssier@analogway.com

Mélissa Guimaraes
Communications & PR Coordinator
 Tel: +33 (0)1 81 89 08 73
melissa.guimaraes@analogway.com