

For Immediate Release

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Analog Way exhibits Ascender 48 Multi-screen Mixer Seamless Switcher Integrated Systems Europe 2014 – Booth #11-F58

January 2014 – Analog Way is pleased to exhibit the new version 1.4 of the Ascender 48 during ISE 2014 from February 4-6 in Amsterdam, NL. Based on the LiveCore™ platform, Ascender 48 is a powerful AV processor offering unmatched processing capabilities. Two units of Ascender 48 linked together will be demonstrated in Analog Way's booth #11-F58.

Analog Way is pleased to exhibit the new version 1.4 of the **Ascender 48 (Ref.ASC4806)**, a powerful Multi-screen Seamless Switcher with 48 Scalers. **Ascender 48** offers versatile connectivity with 12 seamless inputs with 42 input plugs: 6 x HDMI, 9 x DVI-I, 3 x DisplayPort, 12 x 3G/HD/SD-SDI and 12 x Universal Analog. It can handle any source from composite video, up to 2560x1600, and outputs a variety of formats, including HD-TV and Computer format up to 2560x1600 and 4K.

Ascender 48 includes an independent Dual-Link output for monitoring purposes, with a Live Source Mosaic layout. The product delivers varied display configurations: Mixer, Hybrid, Hard Edge and Soft Edge configurations.

The new version 1.4 of the **Ascender 48** presented at ISE 2014 will offer several major improvements.

The link mode will provide the ability to link two units, with inputs and outputs shared and added. Units will then function as one impressive 24x8+2 Scaled Seamless Matrix system with 2 live Mosaic Previews, 84 input plugs, 100 frames, 100 logos and 96 scalars available.

Advanced layer management will ensure higher flexibility: when one output is disabled, its layers can be added to another output, resulting in up to 24 layers per output.

Custom Monitoring will allow personalization of the Preview/Monitoring output. Up to 8 display templates for the monitoring output will be stored and easily recalled using the **Web RCS**.

Ascender 48 will be controlled through the **Web RCS**, a user-friendly graphic interface enabling operators to fully prepare a show and control it live. **Ascender 48** will also be demonstrated with the **Shot Box**, a new 76 keys pad with labeled commands for easy control of presets on the **LiveCore™**-based systems.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

