

## Press Contact

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For Immediate Release

## Analog Way exhibits Ascender 48, impressive new Multi-screen Seamless Switcher with 48 Scalers InfoComm Middle East & Africa 2013 – Booth #TA-115

**September 2013 – Analog Way is pleased to exhibit the new Ascender 48, a powerful Multi-screen Seamless Switcher. Based on the LiveCore™ platform, Ascender 48 offers unmatched processing capabilities with 48 Scalers. The powerful new AV processor will be demonstrated in Analog Way's booth #TA-115 during InfoComm Middle East & Africa from October 20-24 in Dubai, United Arab Emirates.**

**Ascender 48**, a powerful Multi-screen Seamless Switcher with 48 Scalers, is part of **Analog Way's LiveCore™** series.

The system offers 12 seamless inputs with 42 input plugs: 6 x HDMI, 9 x DVI-I, 3 x DisplayPort, 12 x 3G/HD/SD-SDI and 12 x Universal Analog. It can handle any source from composite video, up to 2560x1600, and outputs a variety of formats, including HD-TV and Computer format up to 2560x1600 and 4K.

**Ascender 48** includes an independent Dual-Link output for monitoring purposes, with a Live Source Mosaic layout. The product delivers varied display configurations: Mixer, Hybrid, Hard Edge and Soft Edge configurations.

In addition to a native background layer, **Ascender 48** can display up to 6 true-seamless scaled layers per output. Up to 50 frames and 50 logos can be stored in the device's memory bank. Layers, including frames and logos, can be controlled individually in time and transition, and can be fully resized.

**Ascender 48** offers advanced layer management. When an output is disabled, its layers can be added to another output offering higher flexibility with much more layering capability.

Up to 2 units of **Ascender 48** can be linked. Inputs and outputs are shared and added, thus resulting in an impressive 24x8 Scaled Seamless Matrix system with 2 Live Mosaic previews.

**Ascender 48** can be controlled directly from its front panel through a TFT color display, or through the Web-based Remote Control Software (**Web RCS**) specifically designed for the **LiveCore™** platform.

**Ascender 48** will also be controllable through the **Vertige** console, a new innovative Event Controller, which will be available in late 2013.

## Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

