

## Press Contact

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## Analog Way exhibits at Palme Thailand 2012 - Booth #E17 -

**August 2012 - Analog Way, a leading designer and manufacturer of presentation switchers and image converters, is pleased to exhibit at Palme Thailand 2012. Analog Way will demonstrate a selection of its latest powerful solutions in booth #E17, from September 19 to 21, in Bangkok, Thailand.**

### > Eikos: Multi-Layer Hi-Resolution Mixer, Matrix Scaler, Seamless Switcher with 4 Scalers

**Awarded “Most InAVative Commercial Video Processing or Distribution Product” at ISE and “Best Video Signal Processing or Distribution Product/Matrix Switching” at InfoComm**

Eikos (Ref.EKS500) is a Multi-Layer Mixer Scaler Seamless Switcher offering up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. Eikos offers 3 operating modes: Multi-Layer Mixer, 12 by 2 Seamless Native Matrix and QuadraVision modes.

In Multi-Layer Mixer mode, Eikos can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Up to 2 PIPs can be displayed on a live background, or 3 PIPs on a still background. Live layers can be customized by the user. New effects are also available and can be combined during transitions. Eikos offers a classic preview as well as a Still Mosaic Full Preview function.

Eikos also offers a 12x2 scaled native matrix with true seamless switching. In this mode, up to 2 PIPs can be added on a still background and a mirror function is available.

In QuadraVision mode, Eikos allows the display of 4 computer or video sources on the main output.

A Video Output card provides SD or HDTV formats in various signals from Composite Video to HD SDI. Eikos also comes in a Light Edition, Eikos LE (Ref.EKS400).

### **Upgraded with PIP feature!** > Smart Edge: Hi-Resolution Seamless Switcher with Dual Output Edge Blending

Smart Edge (Ref.STE100) is an Edge Blending system with universal analog and digital inputs and HD or high resolution output with full high resolution digital processing. Designed for applications requiring wide blended screens either horizontally or vertically, Smart Edge offers ten inputs, including two fitted with SD/HD-SDI, and two fitted with HDCP compliant DVI. It outputs digital and analog signals in DVI, RGB or HD YUV. A selection of many formats from HD-TV to VESA 2K will enable you to match the native resolution of your display device.

An upgraded version of Smart Edge was recently introduced. The new version adds the ability to display one live PIP on a live background, or 2 PIPs on a colored background, with true seamless transitions.

Multi-Screen Edge Blending can be achieved by linking up to three Smart Edge units, resulting in panoramic image with two, four, or even six video projectors without any loss of synchronization.

### > Smart Quad: Hi-Resolution Seamless Switcher with QuadraVision mode

Smart Quad (Ref.SQD200) offers 7 universal analog inputs plus 2 fitted with DVI and 2 fitted with HD-SDI. It allows the display of 4 computer or video sources on the main output. The display of the 4 windows can be done according to 12 different pre-programmed presets. Different effects and seamless transitions are available (zoom, cut, fade,



wipe, slide, smooth move, etc.). An included Video Output provides SD or HD-TV formats in various signals from Composite Video to HD-SDI.

#### [> Pulse: Multi-Layer Hi-Resolution Mixer Seamless Switcher with 2 Scalers](#)

Pulse (Ref.PLS300) is a Multi-Layer Mixer Scaler Seamless Switcher with Full High Resolution Digital processing. This high-grade and easy-to-use solution is particularly adapted to large screen projections, conference rooms and Houses Of Worship.

Pulse offers 10 direct inputs including 2 fitted with digital DVI and 2 fitted with SDI. In Mixer mode, Pulse can display 2 Live Sources. Live layers can be customized with various attributes (borders, movements, zoom, cut, fade, wipe or slide). Pulse offers many Live effects including Keying and PIP animation. Integrated Audio Stereo switcher features 8 inputs (6 analog and 2 from embedded SDI) and 1 output.

#### **New features!** [> Axion2: High End Remote Controller](#)

Axion2 (Ref.ARC200) is a powerful Remote Controller specifically designed for live events and multi-screen venues. Axion2 is compatible with Analog Way's new generation of Seamless Switchers. The machines can be controlled either as stand-alone processors or in combination, including Soft Edge Blending configurations. Axion2 can control up to 6 independent screen configurations in different locations (single display or multiple projectors in Soft Edge Blended mode) and store up to 90 presets per screen configuration. A Sequences mode allows the creation of up to 9 sequences per screen configuration. Axion2 offers useful features to easily program and control a show in a live environment (off-line programming, Snap button, Toggle Preset...). Axion2 was recently upgraded with 14 new key features. These improvements include the automatic display of IP addresses and all the connected devices on the screen's setup page.

#### [> RK-300: Remote Keypad](#)

RK-300 (Ref.RK-300) is an intuitive user-friendly Remote Control Keypad designed to control Analog Way's latest multi-scaler Seamless Switchers: Eikos, Eikos LE, OPS300, OPS200, Pulse, Pulse LE, Smart MatriX, Smart MatriX LE, Smart Vu, Smart Vu LE, Smart Quad, the new Smart Edge FX and the upgraded Smart Edge. The Remote Console allows full control of menu and settings of the switchers and direct access to PIPs, logos, frames and sources selection. Layers properties can be defined by the user and stored in the console's memory. A mini joystick allows easy control of the displayed elements. RK-300 is fitted with an Ethernet LAN RJ45 connector for easy connection and utilization.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

