

Scottish Sports Awards with Analog Way's Eikos²



The stage featuring three LED screens side by side

VisionEvents is a leading event production agency offering full design, management, and audio visual talent for events across England. The company produced the annual Scottish Sports Awards event at Glasgow Thistle Hotel in December 2014. Hosted by the famous journalist Jim White, the ceremony celebrated excellence throughout Scottish sports, recognizing athletes and teams for their outstanding achievements throughout the year. VisionEvents successfully entertained attendees, showcased sporting heroes, and created a memorable night for all involved.

The stage consisted of three LED screens at 5.4x2.3m each, resulting to an impressive 17m wide LED backdrop. The three LED screens worked independently to showcase graphic animations, video clips and live camera footage, and together to display moving content across all three for dramatic effect. Screen content was driven by two Avolites AI media servers (main and backup) distributing the content across three separate outputs. Other sources included VT playback from various Macs and three live camera feeds.

VisionEvents chose to use three **Analog Way Eikos²** multi-layer Hi-Resolution Mixer Seamless Switchers based on the **Midra™** platform. The **Eikos²**s were used to set screen presets for the show, each one feeding a different LED screen. *“Eikos² switchers were ideal for an award show of this size and profile; scaling content to fit the screen aspect ratios. Eikos² and HD inputs ensured a quality finish resolution”*, explains Andy Arneil, Project Manager at VisionEvents.

To control the **Eikos²**, VisionEvents chose to use **Analog Way's Axion2** controller: *“The Axion2 controller was ideal for ensuring the continuity of show content regardless of the multiple layouts and combinations possible. The Axion2 controller enabled us to assign a preset to every potential layout and create back-ups if required”*, added Arneil.

“Having worked with Analog Way for many years, we are delighted with their service and commitment to our



industry. Our crew find the equipment easy to use, extremely well thought out and most importantly, highly reliable” concluded Ali Robertson, Operating Director at VisionEvents.

VisionEvents: With more than 30 years’ experience in the event industry, VisionEvents has a very strong history in supplying audio-visual equipment and technical know-how. The company has evolved into one of the UK’s leading event production agencies with a large, experienced team and a solid reputation for producing world-class events and supplying top of the range audio-visual equipment for hire.

For more information: www.visionevents.co.uk

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters.

The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

Press Contact

Amandine Teyssier

Tel : +33 (0)1 81 89 08 60

E-mail : amandine.teyssier@analogway.com

Marion Van de Graaf

Tel : +33 (0)1 81 89 08 60

E-mail : marion.vandegraaf@analogway.com

