

## The Analog Way Solutions at the Heart of the Biovision Forum Debates



*Soft Edge Blending on a tensioned-curved screen*

About 1,300 health professionals from more than 30 countries gathered together on April 13-14, 2016 in the Lyon Convention Center for the eleventh Biovision forum edition, the World Life Science Forum. The forum was organized by la Fondation pour l'Université de Lyon to debate today's health problems.

EUROSONO, a company offering high-end technical services for events as well as for permanent installations, was brought in to create the backdrop of the amphitheater. EUROSONO provided an eighteen meter tensioned-curved screen that suited the semi-circle room in order to allow all the attendees to see the whole screen. For the panoramic presentation, the agency created a Soft Edge Blending through three Christie HD 14K projectors. Alexandre Jeannerod, the EUROSONO Manager states, *"We had a double challenge as far as the display because our client wanted to either switch between one image that fills the whole screen or multi-windowing. The challenge was complex, especially as it dealt with a Soft Edge on a curved screen."* Various **Analog Way** solutions were used to route all the sources to the screen: two linked **Ascender 32 – 4K**, a

powerful multi-screen seamless switcher able to support some ultra HD sources, and a **Di-Ventix II** to inlay subtitles during the debates. Jeannerod explains this choice, *"There were many sources such as: one PTZ camera, two stage cameras, PC and Mac computers, and more. A lot of layers had to be superimposed one onto the other."* Indeed, the presentation required eight layers per output. *"The number of layers and scalers was a determining factor in our choice; and that is why we selected the Ascender 32 – 4K."*

The two linked **Ascender 32 – 4K** served to route contents to the projectors and the confidence screens in front of the stage used as timer and autocue. They were controlled by the **Vertige™**, a premium show controller designed for the **LiveCore™** series, also able to control the most popular upstream matrix routers. This user-friendly and reactive device makes the programming easier. Lastly, cameras were managed by the **Di-Ventix II**, controlled by the **Orchestra** remote controller. Jeannerod comments on what he thinks is one of the main advantages of the **Analog Way** solutions, *"They combine quality and reactivity with reliable, ergonomic and easy-to-use material."*

### Analog Way, Pioneer in Analog, Leader in Digital

**Analog Way** is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, **Analog Way** has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

#### Customer:

EUROSONO

#### Final client:

Fondation pour l'Université de Lyon

#### Location:

Lyon Convention Center, France

#### Industry/Market:

Rental&staging

#### Analog Way products:

- Ascender 32 - 4K
- Di-Ventix II
- Orchestra
- Vertige™

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