

For Immediate Release

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Analog Way's Pulse and Orchestra at the heart of a custom-made switching system designed by LMG Inc.

May 2011 – Analog Way, a leading designer and manufacturer of image converters and presentation switchers, has several of its solutions involved in a new system designed by LMG Inc., a national provider of innovative video, audio and lighting solutions.

LMG has created a custom switching solution using Analog Way's Pulse (Ref.PLS300), a Dual Scaler Mixer Seamless Switcher, and Orchestra (Ref.ORB50), a powerful Remote Controller.

The company **LMG Inc.** recently developed a new high resolution switching system, designed in a compact rack layout package for ease of use and set-up. Based on **Analog Way's Pulse** and **Orchestra**, the system is capable of routing and switching at high resolution up to 48 combined SD/HD-SDI, DVI and all types of analog sources to four discrete outputs, with the flexibility to have additional outputs. The four Main and the four Preview outputs can be simultaneously visualized, and the entire system is operated from one easy-to-use console.

Neil Morrison, Director of Video Services at **LMG** explains: *"The packaged approach affords us better efficiencies during set-up and operation and presents our customers with a cost effective multi-screen switching package"*. The system was designed with unique packaging and innovative components to provide **LMG's** show clients with a cost effective, yet high quality solution, for wide screen and multi-display applications for events.

System Components:

- (4) **Analog Way Pulse** Mixer Seamless Switcher
- (1) **Analog Way Orchestra** Show Controller
- (2) Multiviewers
- 16x16 HD-SDI Router
- 16x16 DVI Router
- 16x16 5-Wire VGA Router
- (4) DVI DA
- Ethernet switch
- (2) 1920x1080 LCD Monitors
- Custom Input Output panel and rack enclosure



Pulse is a Multi-Layer Mixer Scaler Seamless Switcher with full digital in/out processing plus universal analog inputs. It offers 10 direct inputs including 2 fitted with DVI and 2 fitted with 3G-SDI. **Orchestra** is a powerful, intuitive and ergonomic Remote Controller designed to manage independently or simultaneously a variety of **Analog Way's** Switchers as well as a variety of up-stream matrix devices.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of image converters and presentation switchers. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

