

Italian Broadcaster RTL 102.5 Hit Radio Selects Analog Way NeXtage 16 - 4K to Drive New LED Videowall



RTL 102.5 Hit Radio has chosen Analog Way's NeXtage 16 - 4K seamless AV processor to drive a new LED videowall. Headquartered near Milan, RTL 102.5 is a private Italian radio broadcaster, which broadcasts content over FM, DAB, DVB-T, DVB-S and the Internet. It was the first Italian radio station with the contemporary hits format.

"We broadcast the same content on radio and television and wanted to improve the appearance of our studios by installing an LED videowall," says Technical Manager Stefano Pretoni. "The LED wall shows graphics and music videos and acts as the backdrop for our video set."

He learned about Analog Way equipment from a friend and selected

the NeXtage 16 to drive the 6.5 x 1.5-meter videowall, which displays a single image or multiple windows over an animated background. "We chose Analog Way for its low latency and its reputation for reliability," Pretoni explains. "Although the system is very powerful it also has an easy-to-use interface that we like."

The inputs of the NeXtage 16 are connected to the station's video router with HD SDI connections. The system is operated by the station's staff of technicians.

"Everything is working great, and everyone is pleased with the LED videowall and NeXtage 16's performance," Pretoni says. "We've found everything we needed in the Analog Way system."

Analog Way – Pioneer in Analog, Leader in Digital

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. Since 1989, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications including video wall processors, mixers and seamless switchers, event controllers and multi-format converters, as well as software and integration tools. With the acquisition of Picturall, Analog Way added an extensive range of heavy-duty media servers to its portfolio. Analog Way products provide premium solutions for Rental & Staging, Corporate, Broadcast, Institutional, Education, and House of Worship markets around the globe.

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Final client:

RTL 102.5

Location:

Milan, Italy

Analog Way products:

- NeXtage 16 - 4K

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