

AVnew Selects Analog Way NeXtage Processors for House of Worship Projects in Florida



Technology integrator AVnew of Altamonte Springs, Florida has selected Analog Way's NeXtage 08-4K and 16-4K seamless AV processors to drive LED videowalls and a projection display at a trio of churches throughout Florida. AVnew is a full-service AV and technology company specializing in working with houses of worship in central and south Florida.

"We have used Analog Way processors and switchers in many projects for close to 10 years," says Gil Parente, CEO of AVnew. "We like the quality of the products and their ease of use. They offer flexibility of inputs, they're easy to program and set up, and they are extremely reliable. These are especially important features for houses of worship, which often have volunteer equipment operators."

Parente calls the NeXtage family "our go-to video switchers/processors,"

which are equally adept at driving large-scale LED videowalls and big-screen projection displays.

Mosaic Church in Winter Garden uses a NeXtage 08-4K to support a 30 x 10-foot ROE CB3 3.75mm pixel pitch LED videowall in its new sanctuary. "The videowall serves all their imaging needs during worship and provides video playback in the space," says Parente. "The NeXtage 08 supports the 2400 x 800-pixel custom resolution of the videowall and allows the church to do multiple PIPs with live camera feeds superimposed. The church just loves it!"

For Converge, a church planting organization headquartered in Lake Nona, AVnew installed a NeXtage 16-4K for the 30 x 10-foot ROE CB3 LED videowall in the group's main event space.

Analog Way – Pioneer in Analog, Leader in Digital

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. Since 1989, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications including video wall processors, mixers and seamless switchers, event controllers and multi-format converters, as well as software and integration tools. With the acquisition of Picturall, Analog Way added an extensive range of heavy-duty media servers to its portfolio. Analog Way products provide premium solutions for Rental & Staging, Corporate, Broadcast, Institutional, Education, and House of Worship markets around the globe.

www.analogway.com.

Customer:
AVnew

Final clients:

- Mosaic Church in Winter Garden (FL)
- Converge, Lake Nona (FL)
- Life With Life Church, Miami (FL)

Location:

Altamonte Springs, Florida

Analog Way products:

- NeXtage 08 - 4K
- NeXtage 16 - 4K

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The multi-purpose space hosts non-profit events and is home to a local church for its weekly services; the LED videowall, which features Brompton processing, acts as a presentation and scenic element.

“We went with the NeXtage 16 system because it gave Converge additional layering capabilities,” Parente explains. “It’s performing well with no problems whatsoever.”

Miami-based Life With Life Church recently added a cost-effective projection display system to its sanctuary. “It’s a 24 x 8-foot screen, a 3:1 display with two edge-blended Panasonic PTMZ-770 laser projectors,” says Parente. “We chose a NeXtage 16 for its layering capabilities. Third-party control integrates directly with the pre-sets for very simple operation by the volunteers running the system. It works just great for them!”



Parente reports that Analog Way provided extra support for the three projects during the installations. They were able to ensure smooth edge-blending for Life With Life Church and seamless processing of the custom resolutions for the LED walls at Mosaic Church and Converge.

Brian Smith, Analog Way’s Southeast Regional Sales Manager, concluded “As the price of display technologies continues to fall, we are seeing a surge within the House of Worship market investing in LED technology and large projection systems. Churches now want more flexibility and our product line offers them custom resolutions, low latency, layering capability and ease of use. AVnew is a valued partner and we look forward to many more projects in the coming years.”

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