

Analog Way Equipment Supports SCB Wealth Forum Held in Bangkok, Thailand



KS Plus Light & Sound Co., Ltd., a leading AV company in Thailand, chose a complement of Analog Way products to support the SCB Wealth Forum 2019 in Bangkok.

SCB (Siam Commercial Bank) was chartered more than one hundred years ago as the first Thai bank. The Wealth Forum conference and awards dinner, held at the IMPACT Muangthong Thani commercial complex, was serviced by Analog Way's office in Hong Kong, which provided Ascender seamless switchers and videowall processors and Pulse²-3G and Smart Quad high-resolution mixer and seamless presentation switchers.

"We have been using Analog Way equipment since we started our audiovisual department, KS Plus Light & Sound System Co., Ltd., and always have confidence in their products,"

says Nok Tan, General Manager of the company. "For the main conference in the Grand Diamond Ballroom we used two Ascenders 48-4K and an Ascender 32-4K to drive a curved LED videowall measuring 31 x 3.5 meters. The videowall had many layers of 4K imagery and the Ascenders helped us achieve the client's goal."

Additionally, KS Plus Light & Sound Company used three Analog Way Pulse²-3G systems and a Smart Quad to drive displays in the forum's breakout rooms.

"The Analog Way equipment was integrated with our overall AV system to take inputs from the live video feed and live Lucky Draw software," she explains. "We rely on AV stability for all of our events and we feel comfortable and confident with these products. Everything performed just great."

About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. For 30 years, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications including video wall processors, mixers and seamless presentation switchers, media servers, event controllers and multi-format converters. In February 2019, Analog Way has launched LivePremier™, a new series of ultra-powerful 4K/8K live presentation systems for high-end staging and premium system integration. Analog Way solutions help delivering uncompromising video presentation experiences to customers in the Rental & Staging, Corporate, Broadcast, Institutional, higher Education and House of Worship markets worldwide.

www.analogway.com

Customer:

KS Plus Light & Sound Co., Ltd.

Location:

Bangkok, Thailand

Analog Way products:

- Ascender 48 - 4K - PL
- Ascender 32- 4K - PL
- Pulse²-3G
- Smart Quad

Press Contacts:

Valérie Gérôme

Global Communications Manager

Tel: +33 (0)1 81 89 08 73

valerie.gerome@analogway.com

David Steinberg

Press contact for Americas

+1 646 319 8255

golmar@me.com